



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958839-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1904

Flight Dates	Order #	Alt Order #
10/02/12 - 10/07/12	958839	WOC10035213

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/07/12	6a Eyeopener	558-7a	- TWTF - -	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- TWTF - -	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/03/12	5:59 AM	6a Eyeopener	558-7a	:30	0FA12A122H	\$900.00 NM
2	10/02/12	10/07/12	Good Morning America	658-9a	- TWTF - -	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- TWTF - -	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	10/02/12	8:48 AM	Good Morning America	658-9a	:30	0FA12A122H	\$800.00 NM
1	WCVB	W	10/03/12	7:25 AM	Good Morning America	658-9a	:30	0FA12A122H	\$800.00 NM
3	10/02/12	10/07/12	Weekend GMA	7-8a	- - - - - SS	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- - - - - SS	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/06/12	8:00 AM	Weekend GMA	7-8a	:30	0FA12D132H	\$500.00 NM
2	WCVB	Su	10/07/12	8:00 AM	Weekend GMA	7-8a	:30	0FA12D132H	\$500.00 NM
4	10/02/12	10/07/12	LIVE WITH KELLY & MICHAEL	9A-10A	- TWTF - -	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- TWTF - -	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/02/12	9:33 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12A122H	\$300.00 NM
2	WCVB	W	10/03/12	9:34 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12A122H	\$300.00 NM
5	10/02/12	10/07/12	STEVE HARVEY DAY	10-11a	- TWTF - -	:30	2	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- TWTF - -	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/02/12	10:54 AM	STEVE HARVEY DAY	10-11a	:30	0FA12A122H	\$150.00 NM
2	WCVB	W	10/03/12	10:48 AM	STEVE HARVEY DAY	10-11a	:30	0FA12A122H	\$150.00 NM
6	10/02/12	10/07/12	The View	1058-12n	- TWTF - -	:30	2	\$700.00	NM

DUPLICATE INVOICE



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
958839-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1904	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- TWTF - -	2	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WCVB Tu		10/02/12	11:30 AM	The View	1058-12n	:30	0FA12A122H	\$700.00	NM
1 WCVB W		10/03/12	11:31 AM	The View	1058-12n	:30	0FA12A122H	\$700.00	NM
7	10/02/12	10/07/12	Midday News	1158a-1230p	- TWTF - -	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- TWTF - -	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB Tu		10/02/12	12:14 PM	Midday News	1158a-1230p	:30	0FA12A122H	\$400.00	NM
8	10/02/12	10/07/12	Millionaire	1228-1p	- TWTF - -	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- TWTF - -	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB Th		10/04/12	12:54 PM	Millionaire	1228-1p	:30	0FA12D132H	\$400.00	NM
9	10/02/12	10/07/12	1-2p	1-2p	- TWTF - -	:30	3	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- TWTF - -	3	\$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB Tu		10/02/12	1:30 PM	1-2p	1-2p	:30	0FA12A122H	\$750.00	NM
2 WCVB Th		10/04/12	1:32 PM	1-2p	1-2p	:30	0FA12D132H	\$750.00	NM
3 WCVB F		10/05/12	12:59 PM	1-2p	1-2p	:30	0FA12D132H	\$750.00	NM
10	10/02/12	10/07/12	GENERAL HOSPITAL	ABC SOAPS ROTA	- TWTF - -	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- TWTF - -	1	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB Tu		10/02/12	2:26 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	0FA12A122H	\$900.00	NM
11	10/02/12	10/07/12	KATIE COURIC DAY	3-4p	- TWTF - -	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- TWTF - -	2	\$425.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WCVB Tu		10/02/12	3:50 PM	KATIE COURIC DAY	3-4p	:30	0FA12A122H	\$425.00	NM
1 WCVB W		10/03/12	3:59 PM	KATIE COURIC DAY	3-4p	:30	0FA12A122H	\$425.00	NM
12	10/02/12	10/07/12	ELLEN EF	4P-5P	- TWTF - -	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- TWTF - -	3	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WCVB Tu		10/02/12	4:55 PM	ELLEN EF	4P-5P	:30	0FA12A122H	\$700.00	NM
1 WCVB W		10/03/12	4:48 PM	ELLEN EF	4P-5P	:30	0FA12A122H	\$700.00	NM
2 WCVB F		10/05/12	4:29 PM	ELLEN EF	4P-5P	:30	0FA12D132H	\$700.00	NM
13	10/02/12	10/07/12	M-F Inside Edition	658-730p	- TWTF - -	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- TWTF - -	1	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB W		10/03/12	7:13 PM	M-F Inside Edition	658-730p	:30	0FA12A122H	\$1,500.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
958839-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1904	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/02/12	10/07/12	M-F Inside Edition Class of Time - Pre-emptible with notice	658-730p	- TWTF- -	:30	1	\$1,500.00	NM
14	10/02/12	10/07/12	Chronicle Class of Time - Immediately Pre-emptible without notice	728-8p	- TWTF- -	:30	2	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/02/12	<u>End Date</u> 10/08/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	10/02/12	7:29 PM	Chronicle	728-8p	:30	0FA12A122H	\$1,000.00 NM
1	WCVB	Th	10/04/12	7:36 PM	Chronicle	728-8p	:30	0FA12D132H	\$1,000.00 NM
Total Spots							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,200.00
<u>Agency Commission</u>	\$2,430.00
<u>Net Amount Due</u>	\$13,770.00